

## Sponsorship Opportunities

### ★Platinum Key- Presenting Sponsor - \$15,000

- Corporate representative invited to speak at the event
- 16 tickets to the event, including exclusive VIP Sponsors Reception *Presented by* Corporate logo on event invitation, program book, PowerPoint sponsorship presentation and top position on the sponsors board
- Corporate logo with link on Mercy's website; Corporate logo on Mercy's Facebook page, and promoted through social media messages
- Event press release distributed statewide to print, broadcast, and online media outlets
- Full page inside front cover advertisement in Event program book

### ★Gold Key Sponsor - \$10,000

- 12 tickets to the event, including access to the exclusive VIP Sponsors Reception
- Corporate logo on event invitation, program book, PowerPoint sponsorship presentation and sponsors board
- Corporate logo with link on Mercy's website ,Corporate logo on Mercy's Facebook page, and promoted through social media
- Full page advertisement in Event program book

### ★Silver Key Sponsor - \$5,000

- 10 tickets to the event, including VIP Sponsors Reception
- Corporate logo on event invitation, program book, PowerPoint sponsorship presentation and sponsors board
- Company Name on Mercy's website and all social media
- Full page advertisement in the Event program book

### ★Champion of Mercy Sponsor - \$3,500

- 10 tickets to the event, including VIP Sponsors Reception
- Company Name on event invitation, program book, PowerPoint sponsorship presentation and sponsors board
- Company Name on Mercy's website and all social media
- Half page advertisement in Event program book

### ★Transforming Lives Sponsor - \$2,000

- 6 tickets to the event , including VIP Sponsors Reception
- Company Name in program book, PowerPoint sponsorship presentation and on sponsors board
- Company Name on Mercy's website and all social media
- Quarter page advertisement in Event program book

### ★Giving Hope Sponsor - \$1,000

- 4 tickets to the event , including VIP Sponsors Reception
- Company Name in program book, PowerPoint sponsorship presentation and on sponsors board
- Company Name on Mercy's website and all social media

### ★Mercy/365 Sponsor - \$500

- 2 tickets to the event , including VIP Sponsors Reception
- Mercy 365 Listing in the Event program book
- Company Name on Mercy's website and all social media

## Yes! I wish to become a Sponsor

- Platinum Key -Presenting Sponsor \$15,000     Silver Key Sponsor \$5,000     Giving Hope Sponsor \$1,000  
 Gold Key Sponsor \$10,000     Transforming Lives Sponsor \$2,000     Mercy/365 Sponsor \$500  
 Champion of Mercy \$3,500

## Program Ad Opportunities

**Program Advertising:** Advertisers and Friends will be listed on Mercy's website event page. Ads are based on a 5.5w x 8.5h program booklet and are black and white.

- **Full Page - \$500** (5.5w x 8.5h, vertical)
- **Half Page - \$350** (5.5w x 4.25h, horizontal)
- **Quarter Page - \$150** (2.75w x 4.25h, vertical)
- **Supporter Listing - \$100**

**Ad reservations, payment and art are due by Monday, October 1, 2018.**

Please provide high-resolution (300 dpi) digital files in JPEG or PDF format to exact size specifications. We will not be able to adjust your artwork.

**I wish to advertise in the Event Program.**

Full Page \$500    Half Page \$350    Quarter Page \$150    Supporter \$100


## Purchase Tickets

**Please Reserve \_\_\_\_\_ Event Tickets.** Tickets are \$125 each.

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Name and Title of Corporate Contact

\_\_\_\_\_  
Email address

\_\_\_\_\_  
Mailing Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Mobil

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Alternate Contact

\_\_\_\_\_  
Email address

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Mobil

\_\_\_\_\_  
Fax

**Enclosed is my check for \$\_\_\_\_\_.**

Please make checks payable to: *Mercy Housing and Shelter Corporation* and mail to:

Mercy Housing and Shelter Corporation, Development Office, 211 Wethersfield Avenue, Hartford, CT 06114

Or Fax/email this form to (860) 548-0692 or [gfulham@mercyhousingct.org](mailto:gfulham@mercyhousingct.org). For questions or additional information, please contact: Garith Fulham at (860) 808-2036. **Sponsorship Commitment Deadline: October 1, 2018**