

Make a Community IMPACT at the



HOPE AND HOME CELEBRATION 2024

To benefit **My Sisters' Place** & **Mercy Housing and Shelter Corporation**

Your SPONSORSHIP makes a difference!



As an event sponsor, your company name will be in front of hundreds attending the **6th Annual Hope & Home Celebration on Friday, October 25, 2024** – all while helping to fund resources to **end homelessness for local families and individuals.**

Bring your team to enjoy the evening for yourselves. Mix and mingle with professionals and our supporters from around the region while enjoying **dinner** including a delicious **carving station**, an **OPEN BAR** and **live music**. Come prepared to bid on some spectacular **Live Auction** packages and a myriad of **Silent Auction** items.

Your support will be used to empower those who are experiencing homelessness to achieve independence, stability and a restored sense of dignity.



HOPE AND HOME CELEBRATION 2024

OCTOBER 25, 2024

BOND BALLROOM, Hartford, CT

MAJOR Sponsor Opportunities

EXCLUSIVE PRESENTING SPONSOR \$15,000

As our Exclusive Presenting Sponsor you will receive top-tier visibility and premium perks before, during and after the event.



Your company name will appear along with our Hope & Home 2024 logo throughout the year.

OTHER BENEFITS

- Prime seating for 20 Guests at reserved tables
- Your corporate representative to speak at the event
- Event marketing materials to list the event as "Presented by -your organization"
- Letter from your CEO in the event program
- Logo on all event marketing and news releases
- Logo and website link on event homepage
- Recognition on social media
- Recognition at event
- Company listed in both Mercy's and MSP's FY24 Annual Reports

EXCLUSIVE Fund the Need CHALLENGER \$12,500

As the Exclusive *Fund the Need Challenger* you will have prime visibility and recognition before and during the popular "live fundraising" *Fund the Need* portion of the event.



Your company name and your generous donation will be displayed on the large screen to encourage patrons to donate collectively "now" to match your gift and watch while the thermometer rises toward the goal.

The Fund the Need segment of the evening was one of the highlights of last year's event!

OTHER BENEFITS

- Prime seating for 18 Guests at reserved tables
- Company name and logo prominently displayed on *Fund the Need* leaderboard
- Company mentioned frequently by auctioneer/emcee
- Logo and website link on event website and social posts
- Company listed in event program
- Company listed on slideshow
- Company listed in Mercy's and MSP's FY24 Annual Reports

GOLD SPONSOR \$10,000

Make an impact as a Gold Sponsor! For your generosity, you will receive premier visibility and event perks.



- Prime seating for 16 Guests at reserved tables
- Your logo and website link on the Hope & Home event website
- Recognition as Major Sponsor at the Gold Level at event
- Company shout-out on Mercy and MSP social channels
- Company listed on rolling slideshow at event
- Company listed as Gold sponsor in event program
- Company listed in Mercy's and MSP's FY24 Annual Reports



More Sponsorship Opportunities

SILVER SPONSOR \$5,000

Join us at the Silver level to show strong support for our mission to end homelessness.

- 10 guests at a reserved table
- Logo and link on event website
- Recognition on Mercy & MSP social channels
- Recognition as Silver Sponsor at event and in the program



CHAMPION OF HOPE \$3,500

Join us as a Champion of Hope sponsor to show support for Mercy and My Sisters' Place.

- 8 guests at a reserved table
- Logo and link on event website
- Recognition at event and on Mercy & MSP social channels

LIFE TRANSFORMER \$2,000

Join us as a Life Transformer to show support for Mercy and My Sisters' Place.

- 4 guests at a reserved table
- Recognition at event and on Mercy & MSP social channels

EXCLUSIVE PHOTO STATION \$4,000

As the Exclusive Open Photo Station Sponsor, your support will be rewarded with top visibility!

- 8 guests at a reserved table
- Logo on ALL photos taken at event photo station
- Recognition at event and on Mercy & MSP social channels



EXCLUSIVE DESSERT STATION \$3,000

As the Exclusive Dessert Station Sponsor, your support will be rewarded with top visibility!

- 6 guests at a reserved table
- Sponsorship sign with logo at the dessert station all night
- Recognition at event and on Mercy & MSP social channels



EXCLUSIVE CARVING STATION \$4,000

As the Exclusive Carving Station Sponsor, your support will be rewarded with top visibility!

- 8 guests at a reserved table
- Sponsorship sign with logo at the dinner carving station all night
- Recognition at event and on Mercy & MSP social channels



EXCLUSIVE Ballroom Bar \$3,000

As the exclusive Ballroom Bar Sponsor, your support will be rewarded with top visibility!

- 6 guests at a reserved table
- Sponsorship sign with logo at the ballroom bar all night
- Recognition at event and on Mercy & MSP social channels



SPONSORSHIP FORM



SPONSORSHIP LEVEL

Please, check the box of your level of choice

☐ Presenting: \$15,000

☐ Challenger: \$12,500

☐ Gold: \$10,000

☐ Silver: \$5,000

☐ Photo Station: \$4,000

☐ ~~Carving Station: \$4,000~~

☐ Champion of Hope: \$3,500

☐ ~~Dessert Station: \$3,000~~

☐ Ballroom Bar: \$3,000

☐ Life Transformer: \$2,000

PAYMENT METHOD

Please, check your payment of choice

☐ Check Enclosed. *(Make checks payable to Mercy Housing & Shelter Corp.)*

☐ Credit Card: *(please circle one)* VISA MC AMEX Discover

Credit Card Number

Expiration (Month/Year)

CVV Code

Name as it appears on credit card

Billing PO Box or Street Address *(if different from below)*

City

State

Zip Code

☐ Bill me at the address below

ORGANIZATION INFORMATION

Organization Name

Address

Contact Name

Email

Phone

Please provide your organization's high-resolution logo in a JPG or PNG format.

Please submit this form electronically to Annette Scheidecker at AScheidecker@MercyHousingCT.org

OR mail to **Community Housing Advocates, 221 Main Street, 4th Floor, Hartford, CT 06106**

Questions - 860.808.2044

THANK YOU

FOR MAKING A DIFFERENCE!

